



UNIVERSIDAD DE GRANADA

Facultad de Ciencias
Económicas y
Empresariales

Día 1 (5 de mayo 2026) English version



The Faculty of Economics and Business has established itself today as a key meeting point for international academic cooperation. During this first session, the strategic lines of mobility and management that will define the future of our international relations were outlined.

Institutional Opening

Faculty of Economics and Business Administration
- University of Granada (Spain)

The official welcome ceremony was presided over by **Mr Jose Alberto Castañeda**, Dean of the Faculty, accompanied by **Dr Laura Alcaide**, Vice-Dean for Internationalisation, and **Dr Araceli Rojo**, Mobility Coordinator. Their speeches highlighted the importance of global cooperation as a cornerstone of modern university education.

Round Table: The Future of Erasmus+

Led by **Mr Oscar Pino**, representative of the Central International Relations Office (ORI), a round table was held focusing on the challenges and opportunities of the Erasmus+ programme. The debate explored strategies to strengthen multicultural integration and cohesion across European campuses.

Innovation in Learning Spaces

Prior to the institutional break, the Dean formally presented the technical capabilities of the **Faculty's HiperAula**. This cutting-edge space has been designed to enhance collaborative learning and bilingual teaching through state-of-the-art technology.

Technical Session: Erasmus+ Projects

Ms Irene Pedreira conducted a session on technical project management, addressing current international calls and new European funding avenues. The aim was to provide attendees with practical tools to optimise the reach and impact of institutional initiatives.

<http://fccee.ugr.es/>

Exchange of Best Practices Panel

The day concluded with a session dedicated to academic and administrative management analysis, featuring delegates from the following institutions:

- **University of Innsbruck (Austria)**
- **Škoda Auto University (Czech Republic)**
- **Alanya Alaaddin Keykubat University (Turkey)**
- **Central International Relations Office (UGR, Spain)**

Critical topics such as organisational change management, pre-departure student support protocols, and the integration of Artificial Intelligence in higher education processes were addressed during this block.



Apertura Institucional



Apertura Institucional





Mesa Redonda: El futuro de Erasmus+



Mesa Redonda: El futuro de Erasmus+



Innovación en Espacios de Aprendizaje



Innovación en Espacios de Aprendizaje



Coffee Break



Sesión Técnica: Erasmus+ Projects



Panel de Intercambio de Experiencias y Buenas Prácticas



Panel de Intercambio de Experiencias y Buenas Prácticas



Panel de Intercambio de Experiencias y Buenas Prácticas



Panel de Intercambio de Experiencias y Buenas Prácticas