

FACULTAD DE CIENCIAS ECONÓMICAS Y EMPRESARIALES
Programa de ayudas a la revisión de textos científicos (2ª convocatoria 2019-2020)

Título	Publicación	Factor impacto	Autor 1	Autor 2	Autor 3	Autor 4	Ponderación	Cuantía solicitada	Cantidad propuesta ponderada
TREBLE INNOVATION FIRMS: ANTECEDENTS, OUTCOMES AND ENHANCING FACTORS	JOURNAL OF OPERATIONS MANAGEMENT	7.776	Ferran Vendrell Herrero	Oscar F. Bustinza Sánchez	Marco Opazo Basaez	Emanuel Gomes	0.25	517.89	62.50
FISCAL DECENTRALIZATION AND LIFE SATISFACTION IN CHILE	SOCIAL INDICATOR RESEARCH	1.874	Jose Luis Sáez Lozano	Leonardo E. Letelier Saavedra			0.5	280.71	125.00
THE SATISFACTION OF UNIVERSITY GRADUATES: AN INTEGRAL APPROACH	ASSESSMENT & EVALUATION IN HIGHER EDUCATION	2.473	Teodoro Luque Martínez	Luis Doña Toledo	Nina Faraoni		1	600.00	250.00
THE INTENTION OF USING THE MOBILE FOOD ORDERING APP BEFORE THE COVID 19. AN EMPIRICAL ANALYSIS THE TRANSACTIONAL THEORY OF STRESS AND COPING	INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT	4.465	María Eugenia Rodríguez López	Francisco Liébana Cabanillas	Elena Higuera Castillo	Luis Doña Toledo	1	216.96	216.96
FROM POTENTIAL TO EARLY NASCENT ENTREPRENEURSHIP: THE ROLE OF ENTREPRENEURIAL COMPETENCIES	INTERNATIONAL ENTREPRENEURSHIP AND MANAGEMENT JOURNAL	2.537	María José González López	María Carmen Pérez López	Lázaro Rodríguez Ariza		1	471.00	250.00
A REVIEW OF COMPARATIVE ADVERTISING RESEARCH 1975-2018: THEMATIC AND CITATION ANALYSES	JOURNAL OF BUSINESS RESEARCH	4.874	Salvador del Barrio García	Francisco Muñoz Leiva	Linda Golden		0.66	250.00	165.00
UNDERSTANDING RESTAURANT CUSTOMER-BASED BRAND EQUITY-FORMATION VIA PERCEIVED AUTHENTICITY AND ATTITUDE: THE MODERATING ROLE OF RESTAURANT TYPE AND CUSTOMER INDULGENCE	INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT	6.701	Mª Eugenia Rodríguez López	Salvador del Barrio García	Juan Miguel Alcántara Pilar		1	250.00	250.00
INNOVATING FOR GOOD IN OPPORTUNISTIC CONTEXTS: THE CASE FOR A FIRMS ENVIRONMENTAL DIVERGENCE	JOURNAL OF BUSINESS ETHICS	4.141	Damte I. Leyva de la Hiz	J. Alberto Aragón Correa			0.5	643.93	125.00
INTERNATIONALIZATION AND ENVIRONMENTAL INNOVATION: EXPLORING THE DIFFERENCES BETWEEN MNEs EMERGING AND DEVELOPED	ORGANIZATION & ENVIRONMENT	3.333	Efrén Gómez Bolaños	Nuria E. Hurtado Torres	Pia Ellimaki		0.66	140.16	92.51
EFFICIENCY AND THE SCOPE OF OUTSOURCED SERVICES: A BRIDGE TRANSACTION COST AND RESOURCE-BASED PERSPECTIVES	STRATEGIC ORGANIZATION	3.413	Pia Ellimäki	J. Alberto Aragón Correa	Nuria E. Hurtado Torres		1	130.76	130.76

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FIGHTING FOR THE NATURAL ENVIRONMENT: THE CULTURAL CLASH BETWEEN FOREIGN AND NATONAL SHAREHOLDERS ACROSS COUNTRIES	BUSINESS STRATEGY AND THE ENVIRONMENT	5.483	Manuel Bueno García	Alejandro Ortiz Pérez	Elena Mellado García		1	104.71	104.71
DOES GREEN INNOVATION AFFECT THE FINANCIAL PERFORMANCE OF MULTILATINAS? MODERATING ROLE OF ISO 14001 AND R&D INVESTMENT	BUSINESS STRATEGY AND THE ENVIRONMENT	5.483	Eduardo Duque Grisales	Javier Aguilera Caracuel	Jaime Guerrero Villegas		0.33	341.00	82.50
LOOKING AT THE BRAIN: NEURAL EFFECTS OF DOMESTIC AND FOREIGN LABELING ON PRODUCT VALUE AND CHOICE	JOURNAL OF RETAILING AND CONSUMER SERVICES	4.219	Luis Alberto Casado Aranda	Angelika Dimoka	Juan Sánchez Fernández	Jose Angel Ibañez Zapata	0.75	312.00	187.50
THE INFLUENCE OF SHAREHOLDERS ON INTERNATIONAL FIRMS' ENVIRONMENTAL STRATEGIES: DO STRATEGIC AND FINANCIAL INVESTORS MATTER DIFFERENTLY?	CORPORATE GOVERNANCE. AN INTERNATIONAL REVIEW	2.294	Manuel Bueno García	J. Alberto Aragón Correa	Blanca Delgado Márquez		1	267.64	250.00
ENVIRONMENTAL POLICIES, INTERNATIONALIZATION, AND NATIONAL INNOVATION CAPABILITY IN ASIA-PACIFIC FIRMS	ASIA PACIFIC JOURNAL OF MANAGEMENT	3,064	Gozal Ahmadova	Blanca Delgado Márquez	Javier Aguilera Caracuel		0.66	280.53	165.00
ANALYSIS OF DEFAULT RISK IN MICROFINANCE INSTITUTIONS UNDER THE BASELL III FRAMEWORK	INTERNATIONAL JOURNAL OF FINANCE AND ECONOMICS	0.943	M. Patricia Durango Gutiérrez	Juan Lara Rubio	Andrés Navarro Galera		1	553.25	250.00
ANALYSING CREDIT RISK IN PERSONS WITH DISABILITIES AS AN INSTRUMENT OF FINANCIAL INCLUSION	JOURNAL OF BUSINESS ETHICS	4.141	Juan Lara Rubio	Francisco J. Gálvez Sánchez	Valentín Molina Moreno	Andrés Navarro Galera	0.75	232.71	174.53
GENDER MATTERS: AND EMPIRICAL ANALYSIS OF WOMENS. INFLUENCE ON FINANCIAL RISK IN SPANISH LOCAL GOVERNMENTS	FEMINIST ECONOMICS	1.406	M. Elena Gómez Miranda	Dionisio Buendía Carrillo	Andrés Navarro Galera	Juan Lara Rubio	1	917.04	250.00

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THE ORIGINS AND CREATION OF THE TOURIST HOTEL INDUSTRY IN SPAIN FROM THE END OF THE 19TH CENTURY TO 1936. BARCELONA AS A CASE STUDY	TOURISM MANAGEMENT	6.012	Carlos Larrinaga	Rafael Vallejo			0.5	477.50	125.00
CITIZENS PERCEPTION OF THE PERFORMANCE OF PUBLIC AND PRIVATE SECTORS: A NEUROIMAGING STUDY	PUBLIC ADMINISTRATION	4.063	Luis Casado Aranda	Emilio de la Higuera	Juan Sánchez	Jose Luis Zafra Gómez	1	503.00	250.00
DETERMINANTS OF THE COST OF CORPORATION: ANALYSING THE EFFECTS OF THE FORMS OF GOVERNANCE	PUBLIC ADMINISTRATION	1.825	Germá Bel	Marc Esteve	Juan Carlos Garrido	Jose Luis Zafra Gómez	0.5	270.00	125.00
EXTERNAL CONTROL OF THE GENDER BUDGET IMPLEMENTATIO EXPERIENCE OF THE AUDIT OFFICE OF ANDALUSIA	PUBLIC MONEY & MANAGEMENT	1.377	Mª Victoria López Pérez	Antonio Manuel López Hernández	Jesús Mauricio Florez Parra		1	283.81	250.00
HOW DOES GREENWASHING INFLUENCE MANAGERIAL DECISIONS? AN EXPERIMENTAL APPROACH	CORPORATE SOCIAL RESPONSABILITY AND ENVIRONMENTAL MANAGEMENT	4.542	Vera Ferrón Vílchez	Jesús Valero Gil	Inés Suárez Perales		0.33	400.11	82.50
INFLUENCE OF THE PERCEIVED BENEFIT OF A SOCIAL NETWORK-BASED SALES PROMOTION ON THE PERCEIVED QUALITY OF A HERITAGE COMPLEX	COMPUTERS IN HUMAN BEHAVIOUR	5.003	Esmeralda Crespo Almendros	Mª Belén Prados Peña	Lucía Porcu	Juan Miguel Alcántara Pilar	1	500.00	250.00
BUILDING HERITAGE BRAND EQUITY THROUGH SOCIAL MEDIA SALES PROMOTION: THE ROLE OF POWER DISTANCE	COMPUTERS IN HUMAN BEHAVIOUR	5.003	Esmeralda Crespo Almendros	Mª Belén Prados Peña	Lucía Porcu	Juan Miguel Alcántara Pilar	1	780.00	250.00
MEMORABLE TOURISM EXPERIENCES OF HERITAGE DESTINATIONS: PROPOSED DIMENSIONS	CURRENT ISSUES IN TOURISM	4.147	Mª Belén Prados Peña	Esmeralda Crespo Almendros	Juan Miguel Rey Pino		1	580.00	250.00
CHANGES IN SUBJECTIVE WELL-BEING OVER TIME: ECONOMIC AND SOCIAL RESOURCES DO MATTER	ECONOMICS AND HUMAN BIOLOGY	1.876	Ana Isabel Moro Egido	Mª Victoria Navarro Hernández	Mª Angeles Sánchez Domínguez		1	105.00	105.00
CONSTRUCTING KNOWLEDGE ECONOMY INDICATORS USING AN MCA-DEA APPROACH	ECONOMIC RESEARCH- EKONOMSKA ISTRAZIVANJA	1.381	José Manuel Guaita Martínez	José María Martín Martín	Mª Sol Ostos Rey	Mónica de Castro Pardo	0.5	740.00	125.00

