



INITIAL LEARNING AGREEMENT FOR STUDIES/ *ACUERDO DE ESTUDIOS INICIAL*

Student name/ *Nombre del estudiante*

Section to be completed BEFORE THE MOBILITY/ *A completar antes del inicio de la estancia*

**I. PROPOSED MOBILITY PROGRAMME/ *. PROPUESTA DE PLAN DE ESTUD/O***

Planned period of the mobility: from/ [month/year] 01/10/2018 Till [month/year] 17/07/2019

TABLE A: <u>Study programme at</u> (receiving institution)			Period <sup>1</sup>	TABLE B: UGR Study programme			Period <sup>1</sup>
Component title (as indicated at the receiving institution course catalogue)	Credits			Component title (as indicated at the UGR course catalogue) <sup>2</sup>	Credits		
	ECTS	Other			ECTS	LRU	
International Marketing	12		1	Marketing Internacional	6		1
			1	Creditos optativos sin especificar	6		1
Deutsch B1.1	6		1	Creditos optativos sin especificar	6		1
Corporate organisation and Business Model Innovation	3		1	Creación de empresas	6		1
Quality Management & Tools for Organisational and Information Management	3		1				1
Economy, Society and Academia in Germany	2		1	Creditos optativos sin especificar	2		1
Intercultural Management	4		1	Creditos optativos sin especificar	4		1
Logistik	6		2	Créditos optativos sin especificar	6		2
Business Ethics	3		2	Marketing social y político	6		2
Social Marketing	3		2				2
Economics II. Globalisation and European Integration	6		2	Comercio exterior	6		2
Market Research Consumer Behaviour	6		2	Investigación de Mercados II	6		2