



ELTE | GTK
FACULTY OF ECONOMICS

Rapid Internationalisation

at Eötvös Loránd University Faculty of Economics (ELTE GTK): Driving Forces and Challenges

Experiences in Internationalisation Management

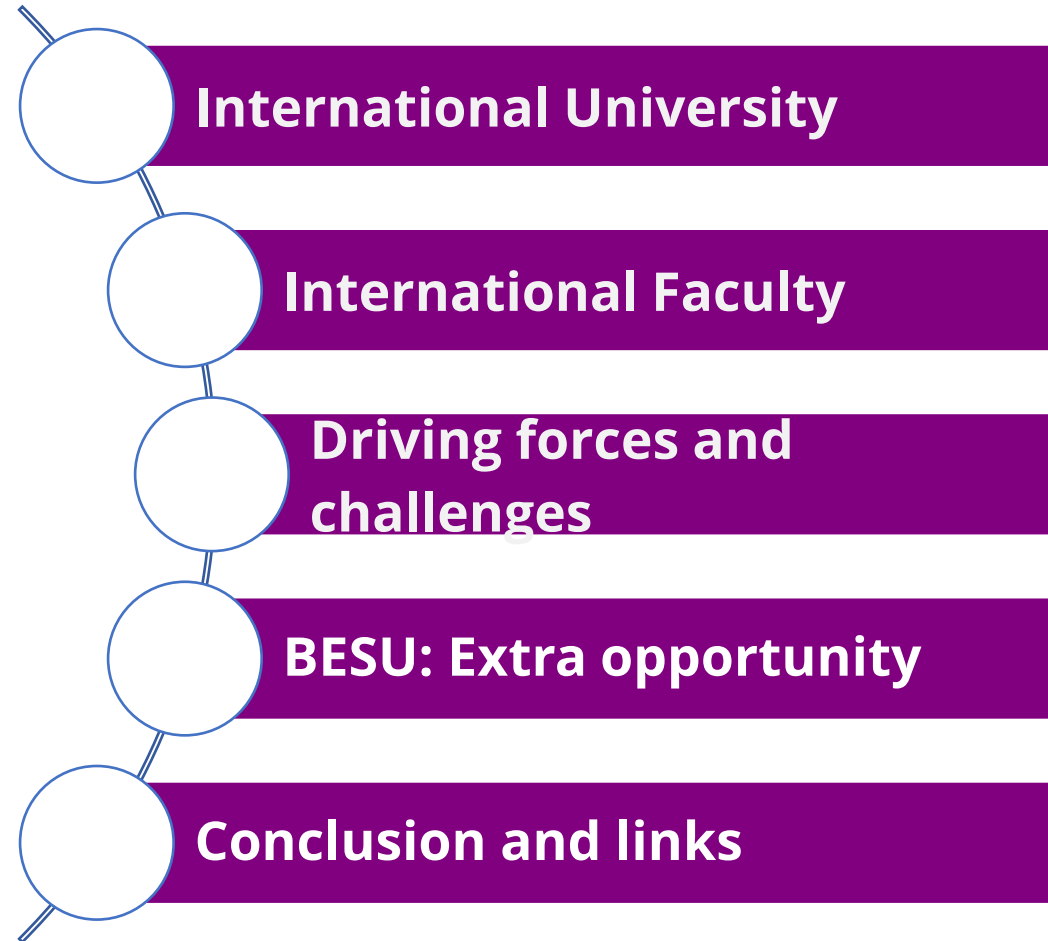
Dr Nóra Kelecsényi, International Academic Adviser, Staff Mobility Coordinator

Granada University, May 2026

AGENDA



**Eötvös Loránd University
Faculty of Economics (ELTE GTK)**



ELTE: Hungary's 'University of Internationalisation'



Eötvös Loránd Tudományegyetem/University (ELTE)

- the **oldest**, internationally highest-ranking, and most popular Hungarian research university
- **35 years of internationalisation** - in all fields (teaching, research)
 - ✓ **1991**: first English-language, foreign-language curricula welcoming international students
 - ✓ **2026**: ELTE recognised as **Hungary's University of Internationalisation**
 - ✓ Over 5,300 international students (appr. 15%)
 - 100+ degree programmes for international students
 - Bilateral agreements with more than 330 universities
 - 1400+ Erasmus+ agreements with 600+ partner universities (appr. 70 non-EU Erasmus partners)
 - Joint programmes (EIT Digital, Charm-EU)
 - Active member of 9 international university networks, including Charm-EU, Coimbra Group, EUA
 - International centres and institutes (e.g. Confucius Institute, Brazilian Center)
 - Summer universities and schools for international students
 - International Student Integration Centre (**InSINC**) - 2025
 - International scholarship programmes



CHARM-EU



eua
EUROPEAN
UNIVERSITY
ASSOCIATION



ELTE GTK – international from the start

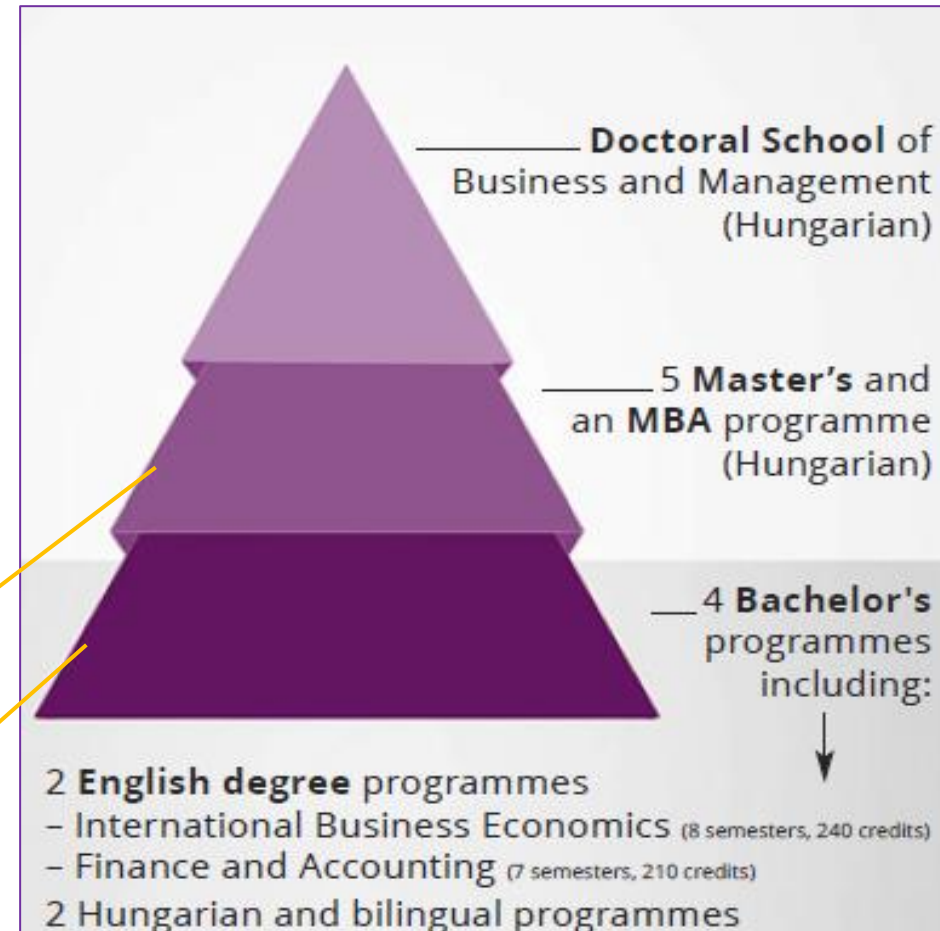


- **Name: ELTE Faculty of Economics /
Gazdaságtudományi Kar**
- **Key dates: 1635 / 2017 / 2021**
- Start of **internationalisation: 2019**
- One of the **largest and fastest-growing** faculties: appr. 8,500 students (2026)
- **Recognitions and accreditations:** BGA membership, ACCA accreditations, EFQM: 4-star recognition, Hungarian National Quality Award – Silver Recognition
- **Programme offer** – all levels
 - not fully international yet
 - current plans:
 - all BA programmes to be offered in English
 - MBA to be launched in English



Market leaders since 2020

One of the top 2 providers in
economics and business
education in Hungary

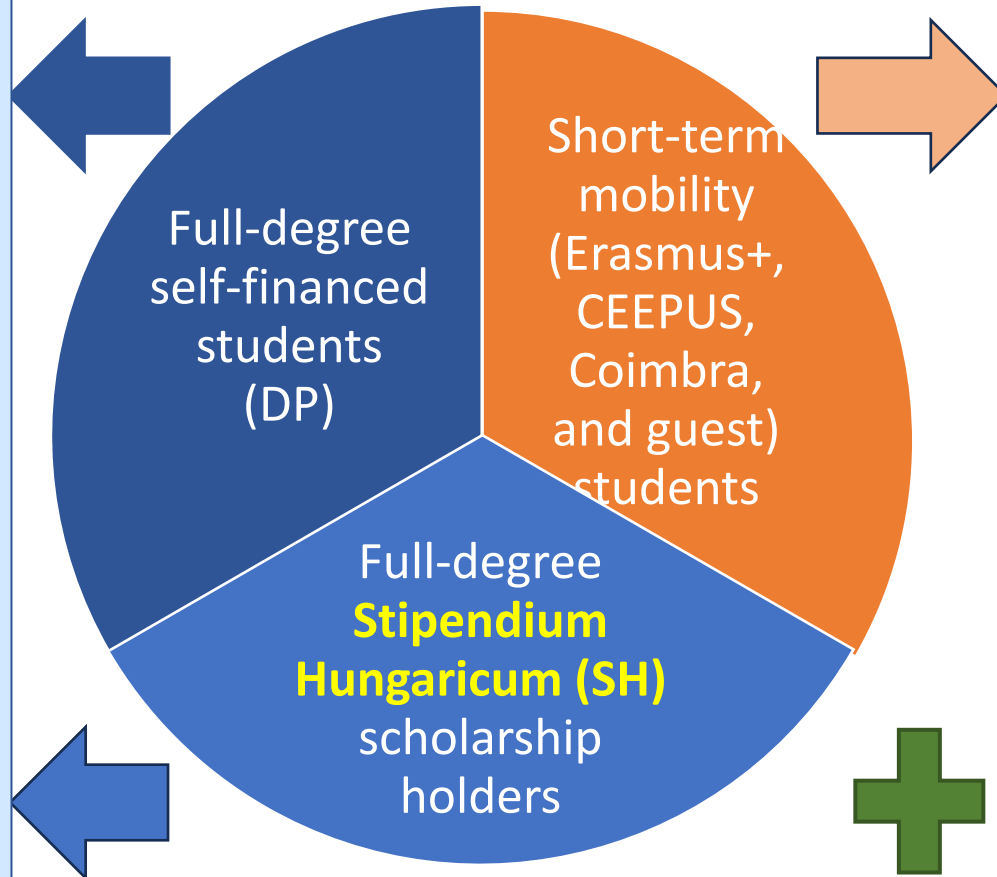


International: students and schemes

- **250 full-degree students**
- from over **30 countries**
- **2 subgroups**

SH (2013): a Hungarian Government scholarship programme based on bilateral education agreements with over 100 countries

- to promote the internationalisation of Hungarian higher education
- to attract top international students



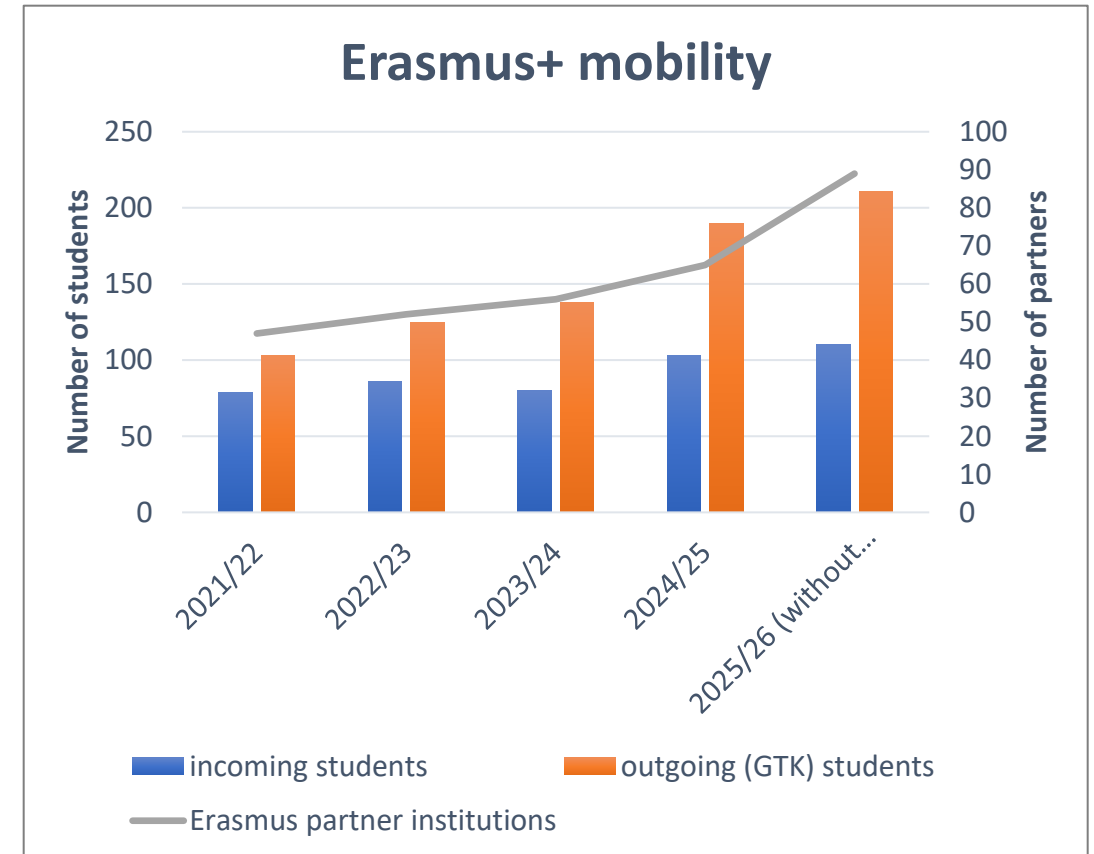
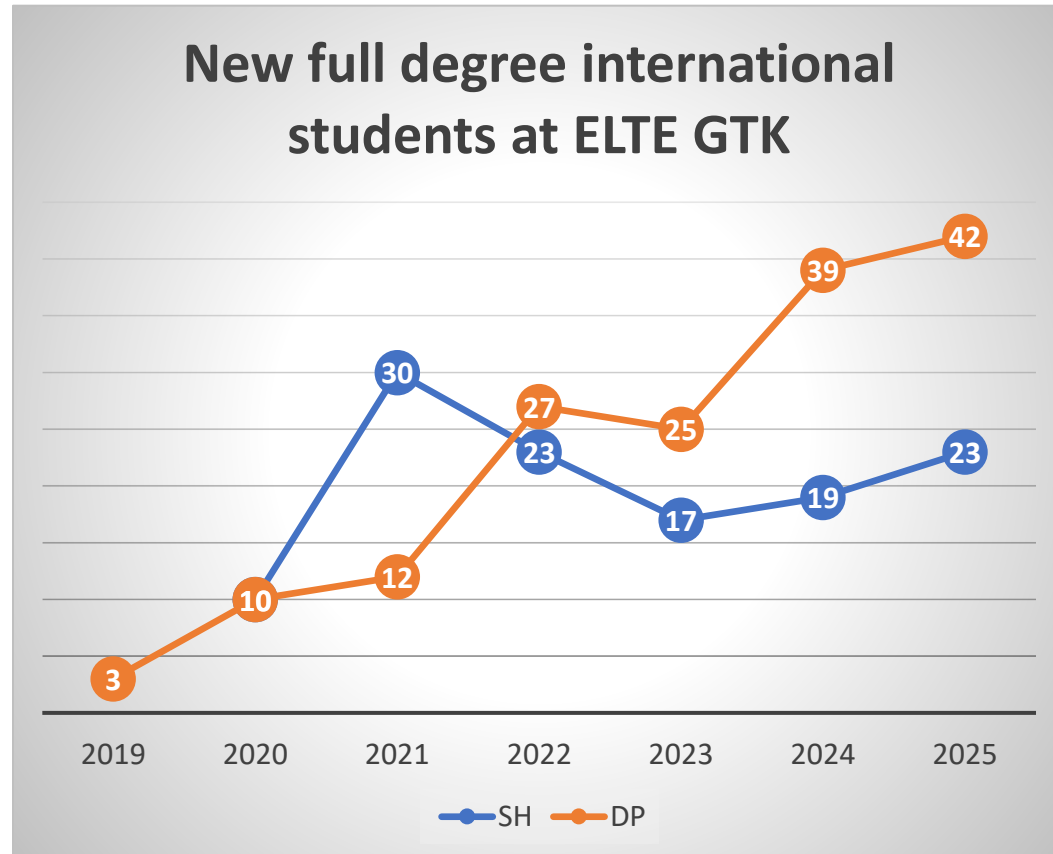
Incoming and outgoing mobility: study abroad and / or traineeship

- **Partners:** over 90 (25+ countries)
- **Incoming:** around 110 students / AY
- **Outgoing:** over 250 students / AY
- **Most popular countries/regions:**
 - **Outgoing:** Spain, the Netherlands, Scandinavia, Germany
 - **Incoming:** the Netherlands, France, Spain + South Korea

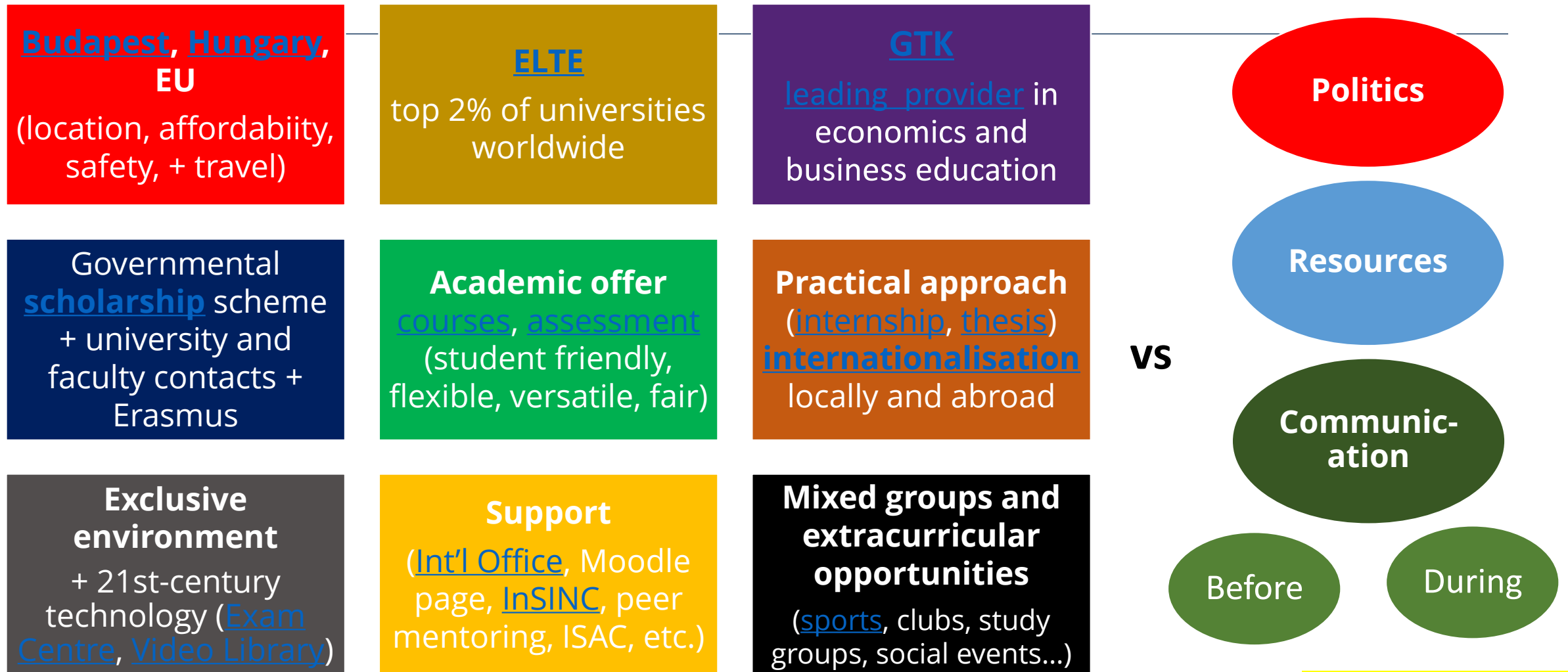
Internationalisation locally and abroad:

- **Abroad: mobility programmes**
 - **short-term:** e.g. Erasmus+ BIPs,
 - **long-term:** Erasmus+ and other – see above
- **Locally: international projects in Budapest**
 - Joint projects (AVANS, NL, 2019-)
 - Summer University (BESU, 2019-)
 - CHARM-EU (incl. transnational online & hybrid courses)
 - Courses run by international companies (e.g. Morgan Stanley, BlackRock)
 - Case study and business game competitions (ACCA)

International students: rapid growth in numbers



Internationalisation: driving forces and challenges



And more.....

Excellent opportunities for international students (more)

Mixed classes

Hungarian & international students study together

Courses

for 3 or 6 credits -
2 or 4 hours per week

Course completion

offered grade
OR
exam

Assessment

Midterms (2 or 3)
Exams (3 opportunities)

Teachers

with first-hand international and local business experience

International Opportunities

locally and abroad;
mobility programmes
joint projects, etc.

Exam Centre

computer-based
midterms and exams

Video Library

all lectures recorded and accessible on site

Support 1

International Office
Student Union (HÖK)
ISAC, InSINC
buddy & mentor system

Support 2

welcome & induction
sessions (recorded);
dedicated Moodle info
page

Extracurricular*

Student Union (HÖK)
and ESN events,
clubs, study groups, etc.
Summer University



Top location

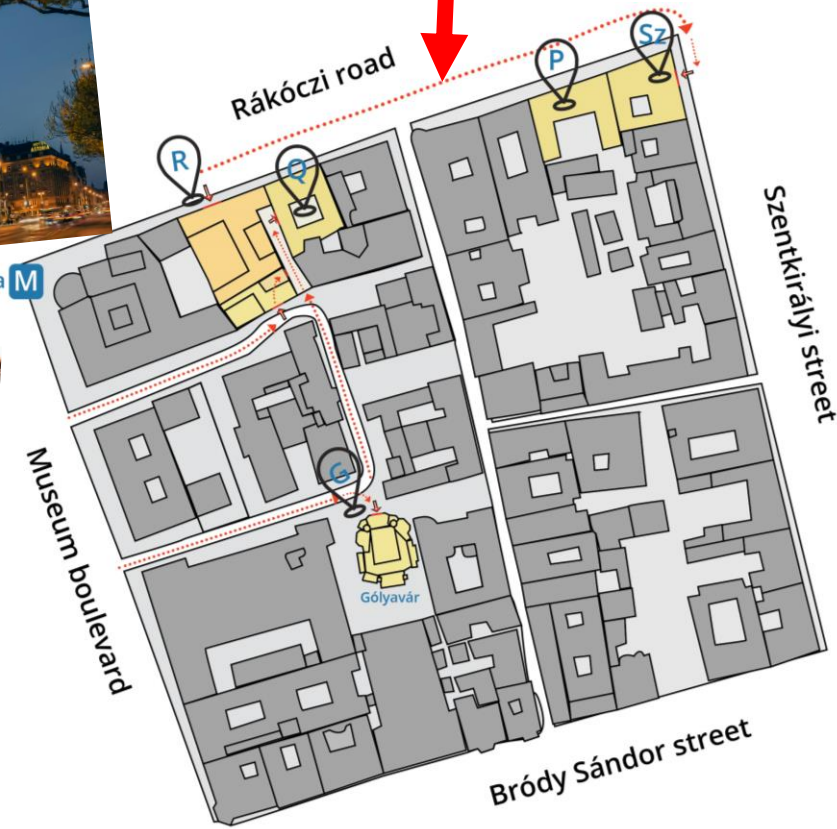
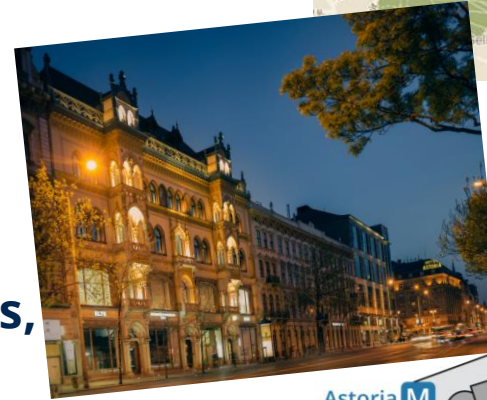
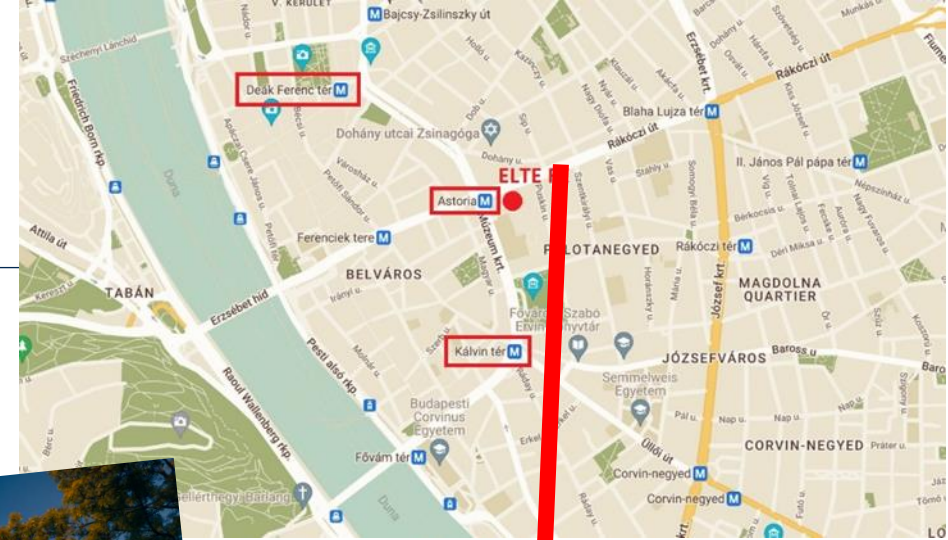
Central location

- in Europe (Schengen zone),
 - in Hungary,
 - in Budapest

Main building: Building Q, Astoria Campus, City centre

Rákóczi út 7
1088 Budapest, Hungary

International Office:
Building Q
ground floor, off the courtyard





Exclusive Environment

Old and new combined:

- Classrooms and lecture halls are equipped with the latest technology (e.g. video recording)
- Inviting student lounges
- Welcoming courtyard
- [Exam Centre](#) & [Video Library](#)



Modern, student-friendly, and inspiring academic offer

- **Versatility**

- **Courses:** legal, psychological, social, IT, and socio-environmental issues, also from other ELTE faculties > to satisfy students' interest
- **Student-friendly forms of teaching/learning:** classes + video sessions, consultations, etc. > to acquire knowledge at one's own pace

- **Flexibility**

- Opportunity to change programmes after 1st year
- Offered **grades** and/or exam opportunities
- Flexible **workload** to suit your learning habits

- **Practicality**

- **Skills** completing theoretical knowledge: classes, internship, thesis

- **Equal opportunities and fair assessment**

- **computer-based** midterms and exams at the **Exam Centre** (200,000/semester)
- **recorded lectures** available to students at the **Video Library** (!!1st semester of existence: 17,000 hours; individual record: 97 hours !!)



Comprehensive support

Dedicated International Team

Former Vice-Deans:

Prof Gábor ZEMPLÉN & Dr Judit FORTVINGLER



Dr László
SZÍVÓS

Director of
International
Affairs and
Programmes



Dr Nóra
KELECSÉNYI

International
Academic
Adviser



Ms Zsuzsanna
ENGLERT

International
Coordinator



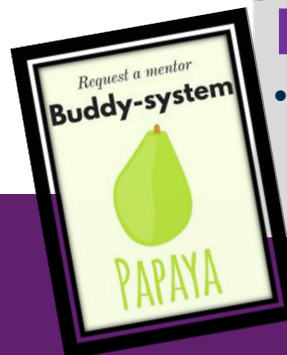
Ms Enikő
SIKLÓSI

International
Student
Coordinator



Ms Dóra
SZABÓ

International
Coordinator



Vibrant and supportive student community

Student Union (HÖK)

- **ROLE: representation** of all students, **support**, and **social events + integration** of international students
 - Buddy System
 - Clubs & study groups for midterm prep
 - Information platforms: WhatsApp / FB group, FB contact, Instagram, TikTok

ISAC International Student Advisory Committee

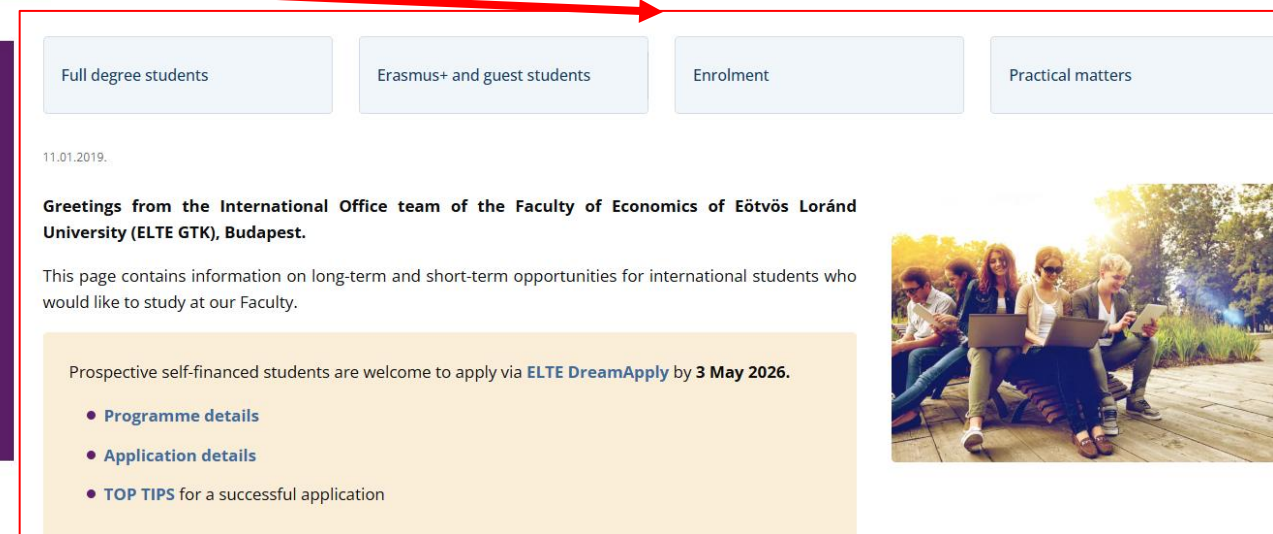
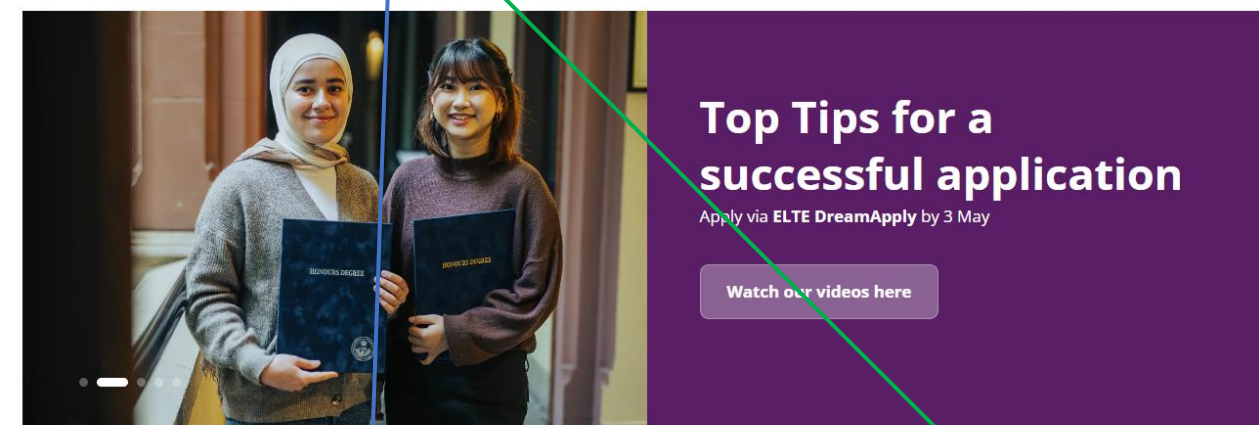
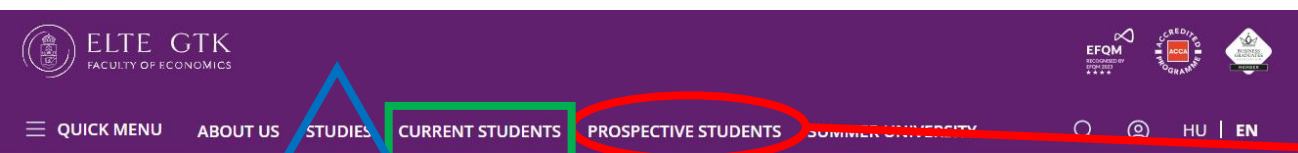
- **ROLE: a bridge** between international and Hungarian students
- In **collaboration** with GTK HÖK and ELTE's International Student Integration Centre (InSINC)
 - Personal and academic support
 - Workshops
 - On-campus office hours
 - Social events

ESN ELTE

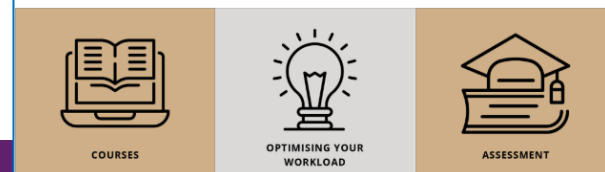
- **ROLE: supporting** Erasmus+ students
 - buddy system
 - events



ELTE GTK English website: <https://gtk.elte.hu/en/>



GENERAL ACADEMIC INFORMATION



And much more....



Moodle info page for current international students

- Vital **information for all enrolled** international students: contacts, academic and administrative guides, documents, templates, etc.
- **General announcements and group messages**
- Specific **group-related information**: e.g. Erasmus and guest students / DP / SH students
- Quizzes, questionnaires, schedulers, and more
- Managed by the IO
- Continuously updated

Announcements

- > Contact Information
- > Regulations
- > Survival Guide
- > Enrolment week materials (slides&videos) for new students
- > Academic Progress: Subjects, Courses, Project Work, Comps, Internship
- > Curricula and Timetables
- > Assessment: Exams and Midterms
- > Documents / templates / requests / authorisation
- > Degree programme (DP, self-financed) students
- > Stipendium Hungaricum scholarship students
- Erasmus and Guest Students

International Office contact address: incoming@gtk.elte.hu
ESN:

- contact address: gtk@elte.esn.hu
- info: <https://www.elte.hu/en/mentor/esn>
- GTK's chief mentor: Berta Eszter SZABÓ

Not available unless: You belong to **Erasmus+ and guest students_spring 2026 (E/G)**

Registration for Exam Centre visit_Midterm registration DEMO

ELTE's credit and grading system

CIMEA MAGNA CUM LAUDE: A worldwide database of University Grading Systems

WELCOME TO THE INTERNATIONAL STUDENTS MOODLE PAGE (**SPRING 2026**)

You can find both general and programme-specific information here.



Open to ALL international students active in the spring semester of AY 2025/26.

Essential information for the 2026 spring semester

ACTIVATION OF STUDENT STATUS: by 8 February 2026 (20:00)

COURSE REGISTRATION:

Ranking registration period: 30 JANUARY (20:00) – 5 FEBRUARY (17:00) 2026

First-come, first-served registration period: 6 FEBRUARY (16:00) – 13 FEBRUARY (16:00) 2026

1st-year SH students will be registered for the Hungarian course (MID) by Registry.

TEACHING PERIOD: 9 FEBRUARY - 16 MAY 2026

EXAM PERIOD: 18 MAY - 3 JULY 2026

SPRING BREAK: 1-7 APRIL 2026: no classes, no midterms, no office hours; email not monitored between 2-6 April

DOCUMENTS

must be requested via Neptun

Certificate of Student Status

- for **Spring** 2025/26: after the end of the Spring semester registration period (after 9 February)

Transcript of Records

after the end of the given semester (AFTER early February/early July)

(further info: <https://gtk.elte.hu/current-students/requests>)

Extra Opportunity: BESU

13-17 July 2026

GTK's **Business & Economics Summer University**

- Launch: 2019
- Timing: mid-July
- Can be combined with 2-week [ELTE Budapest Summer University](#)
- Usually 6-8 courses, 1 offered as a **BIP** course (for Erasmus partner universities)
- 24 hours of classroom **teaching + exam** > 3 ECTS
- **International instructors**
- **Extracurricular activities**
- **Accommodation:** university's residence hall or private
- **Fees:** regular/early bird/reduced fees + Erasmus+ BIP opportunity
- **More information:**
- **Website:** <https://gtk.elte.hu/sumuni>
- **Facebook:** <https://www.facebook.com/eltebesu/>
- **E-mail:** sumuni@gtk.elte.hu



Conclusion and links

- **Main faculty website:** <https://gtk.elte.hu/en>
 - **Incoming Students:** <https://gtk.elte.hu/en/erasmus>
 - **Brief information:** [Fact sheet_ELTE GTK](#)
 - **Detailed information:** [Programme and Course Guide 25/26](#)
 - Programmes and subjects: (content, level, hours, teachers, etc.)
 - Students' experiences and perspectives
 - Support and opportunities
- + **ELTE website:** e.g. [Prospective students](#), [Practical Matters](#), [Visa](#), [Accommodation](#), [ELTE podcasts](#), [Academic calendar](#)



- **Videos:**
 - [GTK's two English-language bachelor's programmes](#)
 - [International graduation ceremonies: July 2024, February 2025, July 2025, January 2026](#)
 - **Campus Tours:**
 - [Building Q, Building P](#)
 - [Exam Centre](#)



CONCLUSION (cliché?)

There is still enormous work ahead of us and our comfortable perspectives and ways may need to be modified.

This may sound frightening BUT good colleagues (and events like this) will make our job easier.



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Thank you for your attention.
Thank you for organising events like this.

Contact: erasmus@gtk.elte.hu