



Student name/ *Nombre del estudiante*

**I. PROPOSED MOBILITY PROGRAMME/ I. PROPUESTA DE PLAN DE ESTUDIO**

Planned period of the mobility: from/ [month/year] October/2018 Till [month/year] June/2019

TABLE A: Study programme at (receiving institution)			Period <sup>1</sup>	TABLE B: UGR Study programme		Period <sup>1</sup>
Component title (as indicated at the receiving institution course catalogue)	Credits			Component title (as indicated at the UGR course catalogue) <sup>2</sup>	Credits	
	ECTS	Other	ECTS			
Financial reporting and auditing	5		Summer semester	Introducción operaciones financieras	6	1 cuatrimestre
Applied microeconomics	7		Summer semester	Microeconomía	6	1 cuatrimestre
Integrated marketing communications	7		Summer semester	Comunicación integrada al marketing II	6	1 cuatrimestre
Marketing research	7		Summer semester	Investigación mercados II	6	1 cuatrimestre
Market research in tourism	7		Summer semester	Investigación mercados III	6	2 cuatrimestre
Quantitative methods in business decision	7		Summer semester	Técnicas cuantitativas II	6	2 cuatrimestre
Service Marketing	7		Winter semester	Bolsa créditos optativos	24	2 cuatrimestre
Marketing channels	7		Winter semester			
Public relations and the Internet	6		Winter semester			

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