



**LEARNING AGREEMENT FOR STUDIES/ ACUERDO DE ESTUDIOS**

**ESTADO DEL ACUERDO DE ESTUDIOS nº/ Current State of Learning Agreement n.**

**DE/ of**

**DESPUÉS DE LA MODIFICACIÓN/ After the changes** Elija un elemento. **de fecha / made on 8th March 2019**

TABLE A: Study programme at (receiving institution)			Period <sup>1</sup>	TABLE B: UGR Study programme			Period <sup>1</sup>
Component title (as indicated at the receiving institution course catalogue)	Credits			Component title (as indicated at the UGR course catalogue) <sup>2</sup>	Credits		
	ECTS	Other	ECTS		LRU		
ENTREPRENEURSHIP	5		1	CRÉDITOS OPTATIVOS	5		
SPECIAL INTEREST TOURISM	5		1	CRÉDITOS OPTATIVOS	5		
CRISIS MANAGEMENT	5		1	CRÉDITOS OPTATIVOS	5		
MARKETING MANAGEMENT	5		1	CRÉDITOS OPTATIVOS	5		
BUSINESS INFORMATION SYSTEMS	5		1	TECNOLOGIA INFORMÁTICA PARA LA EMPRESA	6		
FINANCIAL MANAGEMENT 1	5		2	GESTION FINANCIERA	6		
STRATEGIC MANAGEMENT	5		2	DIRECCIÓN ESTRATÉGICA PARA EMPRESAS TURÍSTICAS	6		
DESTINATION MARKETING	5		2	MARKETING DE PRODUCTOS TURISTICOS	6		
ENTREPRENEURIAL PLANNING	5		2	CREACIÓN DE EMPRESAS	6		
E-BUSINESS	5		2	CRÉDITOS OPTATIVOS	5		
BUSINESS PLANNING	5		2				