## Programs

PROGRAM	OBJECTIVES	
Bachelor in Business Management (GADE)	Train professionals for the performance of management advisory and control in organizations.	
Bachelor in Economy (GECO)	Understand the behavior of agents, markets and national and international economic institutions and training professionals able to perform management tasks, assessment and evaluation on economic issues.	
Bachelor in Finance and Accounting (GFICO)	Train professionals in financial and accounting advice in banking, auditing, consulting and financial management.	
Bachelor in Marketing and Markets Research (GMIM)	Train professionals in marketing strategies using marketing tools providing a practical overview of commercial and business problems.	
Bachelor in Tourism (GTUR)	Train professionals in business, territorial and patrimonial management (natural and cultural resources) for tourism; promotion, marketing and tourism planning.	

Masters	<ul> <li>Marketing y Consumer Behavior</li> <li>Economy and Management</li> <li>Economics</li> <li>Quantitative Analysis in Business Management</li> <li>Audit</li> <li>http://fccee.ugr.es/pages/facultad/vicedecanatos/vicedecanato-de-investigacion-y-posgrado/posgrado_masteresfacultad</li> </ul>
Doctorate in Business and Economy	http://fccee.ugr.es/pages/facultad/vicedecanatos/vicedecanato-de-investigacion-y-posgrado/posgrado_/doctorado

# For further information please contact us!

#### Join us on

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### Why Granada?

- Granada is a dynamic city in the South of Spain
- A rich cultural heritage, monumental, historical and University City.
- Located in a privileged location between the sea and mountains: 30 minutes from the Mediterranean coast of tropical climate and 30 minutes from the ski resort of Sierra Nevada.
- Famous for its gastronomy and wines. Very typical tapas.
- One of the top tourist destinations for its beautiful landscapes.

#### Why University of Granada?

- University of Granada is one of the first universities established in Europe, founded in 1531(https://www.ugr.es).
- One of the best universities for its quality in different areas: teaching, research, associations and sports activities.
- Wide range of cultural activities.

Programs	62
Bachelor Students	50.000
Percentage of international students	9,90%

• Information about accommodation. Check out the details at http://internacional.ugr.es/pages/movilidad/estudiantes/entrantes under "Guide of international students".



# Faculty of Economy and Business

Academic staff	296
Non-academic staff	50
Bachelor's students	5.711
International students exchange (IN)	347
National students exchange (OUT)	275

http://fccee.ugr.es

## Study Programs

Idiom	Spanish (Language requirements B2)		
	First term September-February	Second term February-July	
Period	GADE: http://grados.ug infoacademica/estudios GECO: http://grados.ug infoacademica/guia GFICO: http://grados.ug infoacademica/estudios GMIM: http://grados.ug es/infoacademica/curso GTUR: http://grados.ug infoacademica/estudios	r.es/economia/pages/ gr.es/finanzas/pages/ r.es/marketing/pag- s r.es/turismo/pages/	



