

INFORMATIVE SESSION ON ACADEMIC AND INTERNATIONALIZATION ACTIVITIES OF THE FACULTY OF ECONOMICS AND BUSINESS MANAGEMENT

II INTERNATIONAL WEEK 2026

Dra. Laura Alcaide Muñoz
Vice Dean for Internationalization



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

INTERNATIONALIZATION TEAM

1. Members of the International Relations Office (IRO)

→ Patricia Seglar Castilla (incoming_economics@ugr.es)

→ Miguel Pérez Puertas

→ Francisco Manuel Pérez Casares

- Advisory Services on Mobility Programs (Students outcoming/incoming)
- Documentation Management
- Academic Recognition
- Management of Inter-Institutional Agreements (IIAs) (EWP)
- National Mobility Management
- IRO Website Management



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

INTERNATIONALIZATION TEAM

1. Members of the International Relations Office (IRO)
2. Mobility Coordinator

→ Associate Professor Dr. Araceli María Rojo Gallego-Burín together with Erasmus Tutors (Key figure)
(fccee.internacional@ugr.es)

- Academic Advisory Services
- Preparation and Review of Learning Agreements
- Academic Recognition
- Management of Mobility Agreements and Programs
- Logistical and Tutorial Support



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

INTERNATIONALIZATION TEAM

1. Members of the International Relations Office
2. Mobility Coordinator
3. Vice-Dean for Internationalization

→ Full Professor Dr. Laura Alcaide Muñoz (vdieconomicas@ugr.es)

- Design and implementation of the Internationalization Strategy
- Management of Mobility Programs
- Establishment and Maintenance of International Relations
- Coordination of the International Relations Office (IRO)
- Participation in International Networks and Projects



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

DEGREES/BACHELORS

DEGREES	LANGUAGE	DOUBLE DEGREES	LANGUAGE
Degree in Business Administration and Management	SPA/ENG	Degree in Business Administration and Management + Law	SPA
Degree in Economics	SPA/ENG	Degree in Business Administration and Management + Building Engineering	SPA
Degree in Economics (Bilingual)	SPA/ENG	Degree in Business Administration and Management + Civil Engineering	SPA
Degree in Finance and Accounting	SPA	Degree in Business Administration and Management + Informatics	SPA
Degree in Marketing and Market Research	SPA	Degree in Translation and Interpreting + Tourism	SPA/OTHER LANGUAGES
Degree in Tourism	SPA		



HOSPITALITY MARKETING



**UNIVERSIDAD
DE GRANADA**

**FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES**

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

SUBJECTS FIRST YEAR – FIRST SEMESTER

Introduction to Financial Operations

Mathematics

SUBJECTS FIRST YEAR – SECOND SEMESTER

History of Contemporary World Economics
Development

SUBJECTS SECOND YEAR – FIRST SEMESTER

Marketing Management

SUBJECTS THIRD YEAR – SECOND SEMESTER

Human Resources Management I

SUBJECTS FOURTH YEAR – FIRST SEMESTER

International Trade

International Business and Management

SUBJECTS FOURTH YEAR – SECOND SEMESTER

Marketing Communication

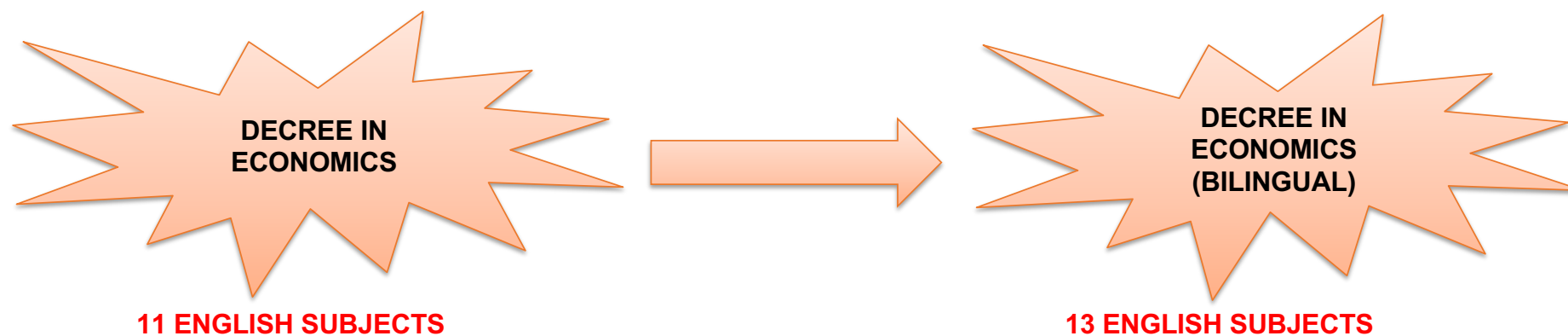
Innovation and Technology Management



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

DEGREE IN ECONOMICS



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

DEGREE IN ECONOMICS

SUBJECTS FIRST YEAR – FIRST SEMESTER

Political Economy
Introduction to Financial Operations
Introduction to Marketing
Mathematics

SUBJECTS SECOND YEAR – FIRST SEMESTER

Macroeconomics I
Mathematics for Economics II
Microeconomic II

SUBJECTS FIRST YEAR – SECOND SEMESTER

History of Contemporary World Economics Development
Mathematics for Economics I
Microeconomics I

SUBJECTS SECOND YEAR – SECOND SEMESTER

Spanish Economics
Macroeconomics II
Microeconomics III



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

DEGREE IN ECONOMICS

SUBJECTS THIRD YEAR – FIRST SEMESTER

Econometrics I

Public Sector Economics I

Macroeconomics III

Microeconomics IV

SUBJECTS FOURTH YEAR – FIRST SEMESTER

Monetary and Banking Economics

International Macroeconomics

SUBJECTS THIRD YEAR – SECOND SEMESTER

Public Sector Economics I

Macroeconomic IV

SUBJECTS FOURTH YEAR – SECOND SEMESTER

Experimental Economics

Economic History of Andalusia

International Economic Integration



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

ENGLISH FRIENDLY SUBJECTS

- Industrial Organization: Historical Evidence (Degree in Business and Administration Management)
- Introduction to Marketing (Degree in Business and Administration Management)
- Market Research (Degree in Business and Administration Management)
- Financial Management (Corporate Governance) (Degree in Business and Administration Management)
- New Products Development (Degree in Business and Administration Management)
- Social and Political Marketing (Degree in Marketing)
- Regional Economics and Policy (Degree in Economics)
- Advanced Management Accounting (Degree in Finance and Accounting)
- Financial Marketing (Degree in Finance and Accounting)

**41 ENGLISH
FRIENDLY
SUBJECTS**



**UNIVERSIDAD
DE GRANADA**

**FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES**

ENGLISH FRIENDLY SUBJECTS

What does English Friendly subjects mean?

- ➡ The subject will offer bibliography in English.
- ➡ The slides will available in both Spanish and English
- ➡ Practical cases, exercises, and cases studies will be offered in both Spanish and English.
- ➡ Exams and written class test will be offered in both Spanish and English.

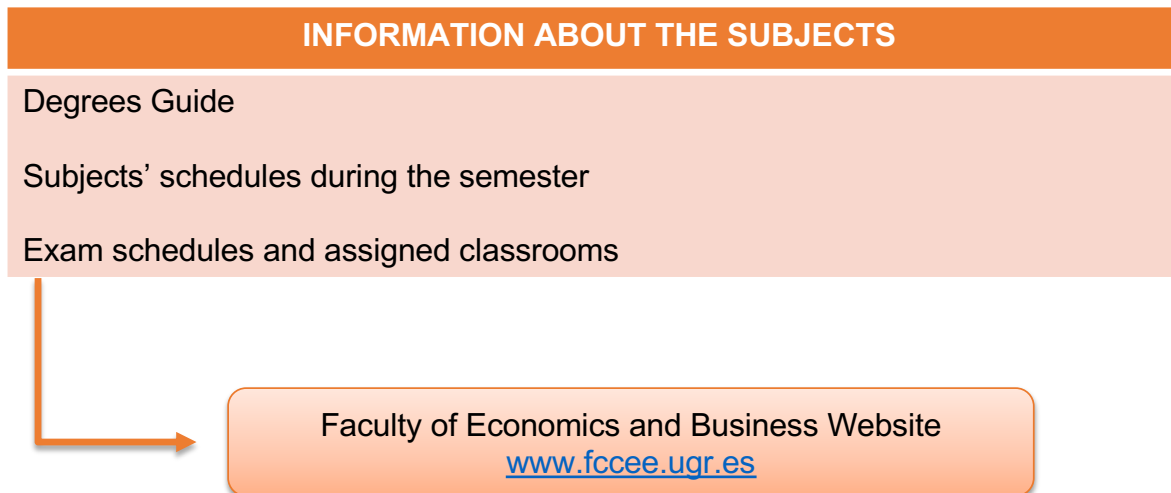


UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

INFORMATION

Where can students find the information about the subjects?



UNIVERSIDAD
DE GRANADA

 FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES

DOUBLE INTERNATIONAL DEGREES

- Degree in Business and Administration Management

