



UNIVERSIDAD
DE GRANADA



FACULTAD DE
CIENCIAS ECONÓMICAS
Y EMPRESARIALES



Unidades de
Excelencia
UGR

Investigaciones
Avanzadas en
Economía y Empresa

II International Week-Faculty of Economics and Business Administration

May, 2026

Tuesday 5th

8.30-9.30 Registration at the Main Hall Room

9.30-10.00 Welcome reception: Dean of the Faculty of Economics and Business Administration, Vice Dean for Internationalization and Mobility Coordinator (

Location: Hall of Degrees I

10.00-11.00 Roundtable: Erasmus+ and International Mobility: A discussion on current challenges and opportunities within Erasmus+ and other mobility programs. Speakers will share experiences on strengthening cooperation, supporting students abroad, and fostering multicultural academic environments.

Location: Hall of Degrees I

11.00-11.30 Coffee Break

11.30-13.00 Parallel Sessions:

- Erasmus+ Projects and International Calls: Presentation of European and International funding opportunities, with practical information and guidance for staff interested in participating in upcoming calls.

Location: Hall of Degrees I

- Experiences in Internationalization Management I: Presentations by International Relations Office at Faculty of Economics and Business and by our partners.

Location: Hall of Degrees II

- o University of Innsbruck: Managing change in Student Mobility: Our program and Evolving Communication (Maiko Stürz)
- o Škoda Auto University: Real Challenges, Real Impact: Project-Based Learning in International BIP's (Eva Svejdarová)
- o Alanya Alaaddin Keykubat University: Internationalization in Tourism Education: Teaching Experiences and AI-Supported Practices from Turkey (Egemen Günes Tükenmez)
- o Prague University of Economics and Business: From Selection to Departure: Effective Pre-Departure Support (Karolina Kaslova)

13.30-15.30 Lunch (Faculty of Economics and Business Administration).



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Wednesday 6th

9.30-11.00 Experiences in Internationalization II: Partner's presentations.

Location: Hall of Degrees II

- Eötvös Loránd University: Rapid Internationalisation at Eötvös Loránd University (Nóra Kelecsényi)
- West University of Timisoara: Future Skills for European Erasmus Mobility Participants: Adaptation Strategies, Leadership and Security Awareness (Bianca Dramnescu / Ioan Batinas)
- University of Nicosia: Global Engagement and Strategic Internationalisation: The UNIC School of Business (Ioanna Papasolomou / Marcos Komodromos)
- Fontys University of Applied Sciences: Beyond Borders: Internationalisation with the curriculum at Fontys Entrepreneurship and Retail Management in Eindhoven (Dana Soreanu)

11.00-11.30 Coffee Break

11.30-13.30 Parallel Sessions:

- Teaching Networking: An interactive space for lecturers to exchange experiences, teaching innovations, and ideas for joint modules or blended international courses.

Location: Main Hall Room

- Research Networking: A collaborative forum to explore research interest, identify synergies among departments and international partners, and encourage interdisciplinary projects.

Location: Main Hall Room

13.30-15.30 Lunch (Faculty of Economics and Business Administration).



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Thursday 7th

9.30-10.30 Informative Session on Academic and Internationalization Activities of the Faculty of Economics and Business Administration – UGR (Vice Dean for Internationalization and Mobility Coordinator): Presentation of the Faculty's main academic programs, interactional mobility schemes, and cooperation opportunities.

Location: Hall of Degrees I

10.30-11.00 Coffee Break

11.00-12:00 Informative Session on Research Activities of the Faculty of Economics and Business Administration - UGR (Vice Dean for Research, Knowledge Transfer, and Postgraduate Studies: Overview of the Faculty's research areas, active projects, and collaboration networks.

Location: Hall of Degrees I

12:00 – 13:30 European Projects in Action: Innovation, Inclusion and Digital Transformation: This session highlights two ongoing European initiatives coordinated by the faculty that represent its commitment to innovation, inclusion, and social impact:

- **SAFE for All: Accessibility and Safety for Everyone.** An interactive session showcasing key outcomes from the ERASMU+ SAFE project -including the Mapping Handbook, Main Handbook, Scenario & Story telling Books, and the Evacuation Plan. The activity will be open to everyone's input, encouraging participants to discuss accessibility, safety, and inclusive design university environments.
- **DIGIMPACT.EU: Digital Transformation and Social Impact in Higher Education.** An European collaboration that explores how universities can lead sustainable digital innovation and foster cooperation between academia, business, and society. The session concludes with an open discussion on how European cooperation can drive meaningful transformation in education and society.

Location: Hall of Degrees I

13.30-15.30 Lunch (Faculty of Economics and Business Administration).

Friday 8th (in the morning). Walking Tour: Discover the City through Its Monuments